



Webinar Announcement

Argus Research will host a webinar for clients at 11 a.m. ET on Wednesday, October 2, 2024. The webinar is entitled ***The Election: Scenarios and Sector Outlook***. The webinar will be hosted by Argus Director of Research Jim Kelleher, CFA. Jim will be joined by Argus President John Eade.

The 2024 presidential election has been far from static. Both parties chose nominees long ago, and the battle between Presidents Biden and Trump appeared to be set. Yet the months leading up to the election have been full of twists and surprises. Former President Trump was grazed by a bullet in the first of two assassination attempts. Following a disastrous debate performance, President Biden ceded the nomination to Vice President Kamala Harris with backing of most of the Democratic Party.

Notably, neither the Trump-Biden debate nor the Harris-Trump debate had much of a lasting impact on the polls, most of which remain locked within a margin-of-error difference. The two candidates are behaving like, well, candidates. They are seeking to outdo each other with promised tax cuts and breaks without explaining how they plan to pay for such largesse. The race will likely come down to a handful of in-play states. Depending on down-ticket Senate and House races, the winner may or may not have a mandate to enact his or her party's agenda.

Investors want to know how the stock market performs after the election: does the market like hegemony (one party controlling presidency, house, and senate) or does it prefer divided leadership? During the call, we'll examine historical stock-market performance under a range of scenarios.

Investors also want information on which sectors and stocks are best positioned to benefit from various election outcomes. John will discuss how a second term for Donald Trump or victory for Kamala Harris might impact a range of sectors including Healthcare, Financial, Energy, Industrial, Information Technology, and more.

Please note that the CFP Board has accepted Argus' Monthly Webinar for one (1) hour of continuing education (CE) credit.

The webinar, as always, will be interactive, with a question-and-answer period. We will be recording the webinar, and a rebroadcast will be available on the password-protected portion of our website. Slides related to the presentation will be posted on our website the day of the webinar and will be available via the webcast itself.

To register for the event, please see the instructions on the first page of the PDF version of any Market Digest or Market Update report dated September 27, 2024, or later. If you have any problems, contact us at clientservices@argusresearch.com or (212) 425-7500.