



### **Conference Call Announcement**

Argus Research will host a conference call for clients at 11 a.m. ET on Wednesday, May 5, 2021. The call is entitled Argus Theme Portfolios.

Argus Director of Research Jim Kelleher, CFA, will host the call, which will be in webinar format. He will be joined by Argus President John Eade.

Investors have traditionally focused on straightforward time-of-life objectives when selecting portfolios. Beginning with growth-oriented portfolios when first investing, investors migrate to growth & income and ultimately pure income as risks, return objectives, and current needs change over time.

Theme portfolios present a fresh way to approach the market and capture evolving opportunities in real time. John Eade will discuss some of the most compelling and popular Argus theme portfolios, including Innovation, ESG, Dividend Growth, and High Yield. We'll discuss the strategies behind each portfolio and provide advice on how to structure portfolios that benefit from these themes. We'll also discuss the growth outlook and valuation framework for our best recommendations within these portfolios. And finally, we'll touch on positioning some of our theme ideas within Argus' model strategies.

Please note that the Investments & Wealth Institute has accepted Argus' Monthly Conference Call for one (1) hour of continuing education (CE) credit toward the CIMA/CIMC/CPWA certifications. The program has also been accepted by CFP Board for one (1) hour of CE credit.

**To register for the call, please see the instructions on the first page of the PDF version of any Market Digest or Market Update report dated May 3, 2021, or later. If you have any problems registering, contact us at [clientservices@argusresearch.com](mailto:clientservices@argusresearch.com) or (212) 425-7500.**